ARTS \& SCIENCES
Academic Program: Mass Communication Academic Plan: Visual Communication Requirement Term: Fall Semester 2014-15

2) Mass Communication Core Requirement ( 5 Courses - 15 Credits)

| Must Complete the following | $*$ | ENGL 100 or ENGL 110 or <br> MCM 103-Introduction to Mass <br> Media |
| :--- | :--- | :--- |
| MCM 206-Introduction to | $*$ | MCM 103 and ENGL 112 |
| Writing for Mass Media | $*$ | MCM 206 \& Junior <br> Standing |
| MCM 411-Media Law \& Ethics | $*$ | MCM 206 \& Junior <br> Standing (54 credit |
| MCM 412-Communication Theory | $*$ | MCM 206 \& Junior <br> Standing |
| MCM 413-Research Methods in <br> Mass Communication |  |  |

3) Visual Comm Emphasis Requirement: 10 Courses - 30 Credits (Group A \& B) A. Group A: 7 Courses - 21 Credits MCM 251-Introduction to Visual
Communications

## MCM 252-Graphic Design

 M| MCM 253-Visual Culture | $*$ | MCM 251 |
| :--- | :--- | :--- |
| MCM 306-Promotion Design | $*$ | MCM 252 |
| MCM 352-Web Design | $*$ |  <br> PROGRAM$>$ MULTIMEDIA |\(\left|\begin{array}{ll|}MCM 251 OR (MCM 210 \& <br>

PROG=MULTIMEDIA)\end{array}\right|\)
B. Grp B:3 Crs Any MCM 2\#\#,3\#\#,4\#\# Except

MCM $[210,240,280,340,360,380,400,440,460,480]$

| - offering |  |  |
| :--- | :--- | :--- |
| - offering |  |  |
| - offering |  |  |


| 4) Free Electives: $\quad \mathbf{1 1}$ Courses $\mathbf{- 3 3}$ Credits |  |  |
| :--- | :--- | :--- |
| Any course from University Offering |  |  |
| Any course from University offering |  |  |

COM: Communicating Skills HFA: Humanities / Fine Arts

Date: $30 / 04 / 2015$

GA: Global Awareness Courses LNS: Life / Natural Sciences

GEPT: GUST English Placement Test MI: Managing Information

GMPT: GUST Math Placement Test SBS: Social Behavioral Sciences ELG-[Term Code]: Student eligibility to enroll

ARTS \& SCIENCES
Academic Program: Mass Communication Academic Plan: Visual Communication Requirement Term: Fall Semester 2014-15

## General Education Requirements

All Students are required to complete 42 credits of general Education requirements including 15 credits which correspond to three Skills Goals(Communicating, Managing and Valuing), and
27 credits to Knowledge Goals in the areas of Social and Behavioral Sciences, Humanities and Fine Arts Mathematics and Natural Sciences and Arabic Heritage and Cultural Diversity.

Skills Goals ( 5 courses - 15 credits)
I. Communicating Skills ( $\mathbf{3}$ courses $\mathbf{- 9}$ credits)

ENGL 100,ENGL 110,ENGL 112 (All required)
Substitutes for students with advanced placement: Any course with an ENGL or MCM prefix THTR 180, Any language course
II. Managing Skills (1 courses $\mathbf{- 3}$ credits)

CSC 101, CSC 102, CSC 122, MCM 104, MIS 118
Substitutes for students with advanced placement: Any other course in CSC or MIS Prefix
III. Valuing Skills (1 courses $\mathbf{- 3}$ credits)

ANTH 111,ARAB 101,ART 110,CHIN 101,ECON 101,ECON 102,FREN 101,GRMN 101,HIST 103 HIST 104,MUSC 110,PHIL 110,PHIL 115,POLI 101,PSYC 103,SOC 110,SPAN 101

## Knowledge Goals (9 courses - 27 credits)

IV. Social and Behavioral Sciences (2 courses - $\mathbf{6}$ credits)

Any course with code starting with ANTH,ECON,GEOG,HIST,MCM,POLI,PSYC \& SOC.
V. Humanities and Fine Arts ( 2 courses - 6 credits)

Any course with starting code ARAB,ART,CHIN,ENGL,FREN,GRMN,HIST,MUSC,PHIL,SPAN \& THTF
VI. Arab Heritage and Cultural Diversity ( 1 courses - $\mathbf{3}$ credits)

Arab Heritage: Any course with code ARAB,ANTH 214,HIST 144,HIST 252,PHIL 125 or any other course which deals the Arab Heritage.
Cultural Diversity: Any course with Code ANTH,HIST, ART 110,FREN 121,FREN 122,GRMN 122 MUSC 109,PHIL 185,PHIL 190,PSYC 223,SOCI 120,SPAN121,SPAN 122
VII. Mathematics and Natural Sciences (4 courses - 12 credits)
( At least one course must be taken in each area (Mathematics/Natural Sciences) Any course with code BIOL, CHEM, ENVR,MATH, PHED and PHYS.

GEPT: GUST English Placement Test MI: Managing Information

GMPT: GUST Math Placement Test SBS: Social Behavioral Sciences ELG-[Term Code]: Student eligibility to enroll

GULF UNIVERSITY FOR SCIENCE \& TECHNOLOGY

Student ID: STUDENT ID
Student Name: Student Name

ARTS \& SCIENCES
Academic Program: Mass Communication Academic Plan: Visual Communication Requirement Term: Fall Semester 2014-15

| Course | Grade | Prerequisites | Course | Grade | Prerequisites |
| :---: | :---: | :---: | :---: | :---: | :---: |

## General Education Requirements

All Students are required to complete 42 credits of general Education requirements including 15 credits which correspond to three Skills Goals(Communicating, Managing and Valuing), and
27 credits to Knowledge Goals in the areas of Social and Behavioral Sciences, Humanities and Fine Arts Mathematics and Natural Sciences and Arabic Heritage and Cultural Diversity

## Skills Goals ( 5 courses - 15 credits)

I. Communicating Skills ( 3 courses - 9 credits)

ENGL 100,ENGL 110,ENGL 112 (All required)
Substitutes for students with advanced placement: Any course with an ENGL or MCM prefix THTR 180, Any language course
II. Managing Skills ( 1 courses $\mathbf{- 3}$ credits)

CSC 101, CSC 102, CSC 122, MCM 104, MIS 118
Substitutes for students with advanced placement: Any other course in CSC or MIS Prefix
III. Valuing Skills (1 courses $\mathbf{- 3}$ credits)

ANTH 111,ARAB 101,ART 110,CHIN 101,ECON 101,ECON 102,FREN 101,GRMN 101,HIST 103 HIST 104,MUSC 110,PHIL 110,PHIL 115,POLI 101,PSYC 103,SOC 110,SPAN 101

## Knowledge Goals (9 courses - 27 credits)

IV. Social and Behavioral Sciences (2 courses - 6 credits)

Any course with code starting with ANTH,ECON,GEOG,HIST,MCM,POLI,PSYC \& SOC.
V. Humanities and Fine Arts ( 2 courses -6 credits)

Any course with starting code ARAB,ART,CHIN,ENGL,FREN,GRMN,HIST,MUSC,PHIL,SPAN \& THTF
VI. Arab Heritage and Cultural Diversity (1 courses - 3 credits)

Arab Heritage: Any course with code ARAB,ANTH 214,HIST 144,HIST 252,PHIL 125 or any other course which deals the Arab Heritage.
Cultural Diversity: Any course with Code ANTH,HIST, ART 110,FREN 121,FREN 122,GRMN 122 MUSC 109,PHIL 185,PHIL 190,PSYC 223,SOCI 120,SPAN121,SPAN 122
VII. Mathematics and Natural Sciences (4 courses - 12 credits)
( At least one course must be taken in each area (Mathematics/Natural Sciences)
Any course with code BIOL, CHEM, ENVR,MATH, PHED and PHYS

GA: Global Awareness Courses LNS: Life / Natural Sciences

GEPT: GUST English Placement Test MI: Managing Information

GMPT: GUST Math Placement Test SBS: Social Behavioral Sciences ELG-[Term Code]: Student eligibility to enroll

