



**Student ID:** STUDENT ID  
**Student Name:** Student Name

**ARTS & SCIENCES**  
**Academic Program:** Mass Communication  
**Academic Plan:** Public relations & Advertising  
**Requirement Term:** Fall Semester 2016-17

Course	Grade	Prerequisites
<b>1) General Education (A &amp; B) (14 Courses - 42 Credits)</b>		
<b>A- CORE (7 Courses - 21 Credits)</b>		
<b>I. Writing Courses: 3 Courses</b>		
ENGL 100-Academic English I	*	GEPT / TOEFL Score / ENGL 098
ENGL 110-English Composition I	*	GEPT / TOEFL Score / ENGL 100
ENGL 112-English Composition II	*	GEPT / TOEFL Score / ENGL 110
<b>II. Communication: 1 Course</b>		
Communication offering		
<b>III. MATH Proficiency: 1 Course</b>		
MATH 122-Probability & Stats for SS	*	(MATH 096/ GMPT score) & MCOM Major
<b>IV. Information Literacy: 1 Course</b>		
Information Literacy offering		
<b>V. Arab Heritage &amp; Cultural Diversity: 1 Course</b>		
Arab Heritage & Cultural Diver offering		
<b>B- EXPLORE (7 Courses - 21 Credits)</b>		
<b>I. Social Sciences : 2 Courses</b>		
Social Sciences offering		
Social Sciences offering		
<b>II. Humanities &amp; Fine Arts: 2 Courses</b>		
Humanities & Fine Arts offering		
Humanities & Fine Arts offering		
<b>III. MATH &amp; LNS: 3 Courses</b>		
MATH / LNS offering		
MATH / LNS offering		
LNS offering		

Course	Grade	Prerequisites
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		

	UNITS	COURSES
University Requirements	120	40
Earned Credits	0	0
Transferred Credits	0	0
Satisfactory Credits	0	0
Total Credits	0	0
Needed	120	40

<b>2) Mass Communication Core Requirement ( 5 Courses - 15 Credits)</b>		
<b>Must Complete the following</b>		
MCM 103-Introduction to Mass Media	*	ENGL 100 / 110 / 112
MCM 206-Introduction to Writing for Mass Media	*	MCM 103 & ENGL 112
MCM 411-Media Law & Ethics	*	MCM 206 & Junior Standing
MCM 412-Communication Theory	*	MCM 206 & 54 Passed Credit
MCM 413-Research Methods in Mass Communication	*	MCM 206 & MATH (111 / 122) & Junior Level

<b>3) PR/ ADV Emphasis Requirement: 10 Courses - 30 Credits (Group A &amp; B)</b>		
<b>A. Must Complete the following: 7 Courses</b>		
MCM 105-Communication layout & design	*	MCM 103
MCM 141-Intro.to Public Relation/Adver	*	MCM 103
MCM 209-Fundamentals of Advertising	*	MCM 103
MCM 241-Writing for PR/ADS	*	MCM 206
MCM 341-Cases in PR/Advertising	*	MCM 141
MCM 441-Integrated Marketing Communication.	*	MCM 141 & Junior Standing
MCM 455-Internship	*	Junior Standing
<b>B. Any MCM 2##,3##,4## Except MCM[210,240,280,340,360,380,400,440,460,480] - 3 Courses</b>		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		

<b>4) Free Electives : 11 Courses - 33 Credits</b>
<b>Any course from University Offering</b>

GEPT: GUST English Placement Test  
GMPT: GUST Math Placement Test  
coreq: Pre-requisite or Co-Requisite

ELG-[Term Code]: Student eligibility to enroll



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**General Education Requirements**  
All Students are required to complete 42 credits of General Education requirements.  
21 credits from the CORE & 21 credits from EXPLORE area.

**Communication Offering**  
Any course with code MCM or any of the following courses:  
ENGL 201, 214, 271, FREN 101, 102, GRMN 101,102, SPAN 101,102, THTR 121,180

**Information Literacy Offering**  
CSC 102, MCM 104, MIS 118

**Arab Heritage & Cultural Diversity Offering**  
Any course with code ARAB, HIST or any of the following courses:  
ANTH 212, FREN 122, GRMN 122, SPAN 122, PHIL 185, PHIL 109, MUSC 109, SOC 120

**Social Sciences Offering**  
Any course with code starting with ANTH, ECON, GEOG, HIST, MCM, POLI, PSYC, SOC.

**Humanities & Fine Arts Offering**  
Any course with code ARAB, ART, CHIN, ENGL, FREN, GRMN, HIST, MUSC, PHIL, SPAN, THTR.

**Life & Natural Sciences Offering**  
Any course with code BIOL, CHEM, ENVR, MATH, PHED, PHYS.